UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE PATENT TRIAL AND APPEAL BOARD

JUPITER RESEARCH, LLC, Petitioner,

v.

VPR BRANDS, LP, Patent Owner.

Case IPR2022-00299 Patent 8,205,622

DECLARATION OF JOEL B. ROTHMAN

I, JOEL B. ROTHMAN, hereby affirm the following:

1. I am over the age of 18 and otherwise competent to testify.

2. I make this declaration in support of the motion for my admission *pro*

hac vice in this matter.

My Background

3. I obtained my law degree in 1991, *with honors*, from the Benjamin N.

Cardozo School of Law, Yeshiva University, in New York.

4. I am admitted to practice in the states of New York, Florida and

Georgia.

SRIPLAW 125 MAIDEN LANE, SUITE 5C NEW YORK, NY 10038 VPR Exhibit 2001 Page 1 5. I am also admitted to practice in several federal district and circuit courts. A full list of my bar admissions is attached hereto as Patent Owner's VPR Exhibit 2001.

6. Since 1997, my practice has concentrated on litigation, and in particular intellectual property litigation. I have litigated numerous patent infringement cases.

7. My experience includes representing VPR Brands, LP, the Patent Owner, in several matters regarding related patents owned by VPR.

8. My experience in other matters for VPR will assist the Patent Owner as well as backup counsel in this matter.

9. I am Board Certified in Intellectual Property by the Florida Bar since 2010. I was the Chair of the Intellectual Property Committee of the Business Law Section of the Florida Bar from 2009 to 2011.

10. I have never been the subject of discipline by any bar or Court.

11. I have never been suspended or disbarred from practice before any Court or administrative body

12. I have never had any application for admission to practice before any Court or administrative body denied.

13. I have never been sanctioned or contempt citations imposed on me by any Court or administrative body.

VPR Exhibit 2001 Page 2 14. I have read and will comply with the Patent Office Trial Guide and the Board's Rules of Practice for Trials as set forth in part 42 of 37 C.F.R.

15. I agree to be subject to the USPTO Rules of Professional Conduct set forth in 37 C.F.R. §§11.101 *et seq.* and disciplinary jurisdiction under 37 C.F.R. §11.19(a).

16. I also appeared *pro hac vice* in the IPR2017-00067 proceedings before the Office during the last three (3) years.

17. I am familiar with the subject matter at issue in the proceedings

I swear, under penalties of perjury of the laws of the United States of America that the above and foregoing is true and correct.

Dated: January 10, 2022

Joel B. Rothman