

**UNITED STATES PATENT AND TRADEMARK OFFICE**

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**BEFORE THE PATENT TRIAL AND APPEAL BOARD**

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IMIRACLE HK LIMITED,  
Petitioner,

v.

VPR BRANDS, LP,  
Patent Owner.

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Case IPR2023-01255  
Patent 8,205,622

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**PATENT OWNER'S POWER OF ATTORNEY  
PURSUANT TO 37 C.F.R. §42.10(b)**

Pursuant to 37 C.F.R. §42.10(b), Patent Owner VPR Brands, LP, having a principal place of business at 3001 Griffin Road, Fort Lauderdale, FL 33312, hereby appoints the following practitioners as its attorneys to transact all business in the United States Patent and Trademark Office and Patent Trial and Appeal Board associated with the above-captioned IPR.

| <b><u>Lead Counsel</u></b>  |
|---|
| Joseph A. Dunne, Reg. No. 76,810<br><a href="mailto:Joseph.Dunne@SRIPLAW.com">Joseph.Dunne@SRIPLAW.com</a><br>Lead Counsel<br><br><b>SRIPLAW, PA</b><br>175 Pearl St.<br>3 <sup>rd</sup> Floor<br>Brooklyn, NY 11201<br>561.404.4350 – Telephone<br>561.404.4353 – Facsimile          |
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The individual signing below has the authority to execute this document on  
behalf of VPR Brand, LP.

BY: Kevin Frija

DATE: August 31, 2023

NAME: Kevin Frija

TITLE: CEO of VPR Brands, LP

Dated: August 31, 2023

Respectfully submitted,

/s/ Joseph A. Dunne

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**CERTIFICATE OF SERVICE**

I hereby certify that on August 31, 2023, a true and correct copy of the foregoing document was served in its entirety by electronic mail to the Petitioner's Attorney of Record as indicated below:

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